

FutureWomen Executive Summit



Connect, learn and lead

25 & 26 March 2019 | The Westin, Sydney

Expert speakers include:



Helen McCabe

DIGITAL CONTENT DIRECTOR,
NINE ENTERTAINMENT



**Dr Kerry Phelps
AM MP**

FEDERAL MEMBER FOR
WENTWORTH



Wendy McCarthy AO

FEMINIST ACTIVIST EDUCATOR,
MENTOR, COMPANY DIRECTOR
CURRENTLY REINVENTING
HERSELF



Zoe Hayes

HEAD OF HARDWARE
MARKETING, GOOGLE AU/NZ



Tammy Barton

FOUNDER AND DIRECTOR,
MYBUDGET



Steven Asnicar

CHIEF EXECUTIVE OFFICER,
DIVERSITY AUSTRALIA



Katie Lahey

EXECUTIVE CHAIRMAN
AUSTRALASIAN, KORN FERRY



Donna-Maree Vinci

CIO, BANK OF QUEENSLAND



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Future Women Executive Summit



Future Women is a club of forward-thinking, professional women. It is a premium environment committed to promoting gender equality through ambitious journalism, insights, podcasts and events. The Future Women Executive Summit is targeted at leaders or aspiring leaders. It draws on our extensive experience on the challenges and opportunities as women rightfully rise through executive ranks. From developing a career strategy, to being a brand and taking time out, the Future Women Executive Summit offers a short-cut to personal and professional success.

DAY 1 | MONDAY 25 MARCH 2019

8:30 Registration and Morning Coffee

9:00 **OPENING** | **Opening remarks from the Chair**

Helen McCabe, *Digital Content Director, Nine Entertainment*

9:15 **KEYNOTE ADDRESS** | **The role of strong female role models in empowering you to strive for the top jobs**

Dr Kerryn Phelps AM MP, **Federal Member for Wentworth**

9:45 **KEYNOTE ADDRESS** | **Taking a long view - Reflections on 50 years as a change agent**

Wendy McCarthy AO, *Feminist activist educator, mentor, company director currently reinventing herself*

10:15 **Overcoming the biggest barrier for women - It's not all about gender, or is it?**

— Confidence, Cultural, Priorities, Gender

Dr Hannah Piterman, *Director, HPCG*

10:45 Networking & refreshment break

11:15 **PANEL DISCUSSION** | **Secrets of the C-Suite - Setting yourself up for success**

— 5 things every good leader does well

— The role of mentoring - accessibility & ongoing support

— Tactical strategies to success

— Aligning yourself with the best people you can find - It's not all about what's on paper

11:45 **Why women founders lead the way in more ways than one**

— Why women founders are a better investment?

— Differences in leading women v's men and the importance of adjusting leadership style

— How to use your advantages and exploit your strengths in male dominated industries

— Achieving life balance

— Promoting and supporting other women

Tammy Barton, *Founder and Director, MyBudget*

12:15 **PANEL DISCUSSION** | **The rise and rise of women entrepreneurs**

— Why are we seeing the number of women increase at a faster rate than males in Australia?

— Social media's role in spreading the influence and creating communities

— The challenges/advantages of being a young, female CEO in a traditionally male environment

— Tips from the experts

Rachel Grantham, *Founder, Little Bud*

Sarah Moran, *Co-Founder and CEO, Girl Geek Academy*

Fleur Brown, *Founder, Launch Group & Entrepreneurs TV*

12:45 **PANEL DISCUSSION** | **Personal branding and crisis brand management**

— Looking beyond the dress and look

— The role and value of your online presence - social media, linked in, facebook

Zoe Hayes, *Head of Hardware Marketing, Google AU/NZ*

Fleur Brown, *Founder, Launch Group & Entrepreneurs TV*

1:15 Networking Lunch

2:15 **PANEL DISCUSSION** | **Critical pathways to the top job - It's time to be strategic**

— The way women approach the "C" Suite and their motivations

— Understanding where the opportunities are going to be

— The role of bold career moves that catapult you to the top

— Moving talented women into operational roles earlier

— What can you do?

Katie Lahey, *Executive Chairman Australasian, Korn Ferry*

Donna-Maree Vinci, *CIO, Bank of Queensland*

2:45 **Gender equality - The importance of the push from the top, what more can be done to drive this change?**

— What's being done to promote women and develop a pipeline of women in senior executive roles?

— The importance of ongoing support

— Aurecon's experience of pushing/driving change

Marianne Cullen, *Regional Director, ACT, Aurecon*

3:10 **Industries making strides in promoting opportunities for women**

Kate Lee, *Executive Manager, Engagement, Workplace Gender Equality Agency*

3:30 Networking & refreshment break

4:00 **PANEL DISCUSSION** | **Owning your position - It's not an entitlement**

— Finding your motivation - Power to affect strategic change

— Opportunity to influence

— Embrace opportunities that come your way

— Understand the value you bring to the table

Emma Thomas, *Director-General, Transport Canberra and City Services Directorate*

Caroline Gurney, *Managing Director, Head of Marketing & Corporate Communications, Australasia & Deputy Chief Communication Officer, Asia Pacific, UBS*

Marianne Perkovic, *Executive General Manager Commonwealth Private, Commonwealth Bank*

4:40 **Influencing to position yourself and drive outcomes**

— Build your sphere of influence - Communicate to get results

— Build your brand - Know your worth

Megan Houghton, *Executive General Manager Energy Solutions, ERM Power*

5:00 **PANEL DISCUSSION** | **Top tips from executive coaches**

— Talking through strengths to identify negatives

— Understanding your value to lead with confidence

Virginia Mansell, *Executive Director, SMG*

Dr Karen Morley, *Principal, Karen Morley & Associates*

5:30 Networking drinks

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DAY 2 | TUESDAY 26 MARCH 2019

8:30 Registration and Morning Coffee

9:00 **OPENING** | Opening remarks from the Chair

9:15 **Create a roadmap to success**

- Understanding and overcoming your blind spots
- Develop strategies that embrace your ability to seize leadership and opportunities
- Creating a culture that will provide opportunities that will drive women towards success
- Inspire & invite promotion

9:45 **The role of hardship in shaping leaders**

- Hardships role in broadening perspective, setting values and a sense of purpose
- Overcoming adversity can encourage self-leadership and development
- Confidence & resilience - Transforming failure & obstacles into knowledge

Lisi Schappi, *Global Head of Design, Deputy*

10:10 **PANEL DISCUSSION** | **Learning from failure**

- Don't take it personally
- Learning how much of yourself to invest emotionally
- Accept not everything will go to plan
- Working through self-doubt our constant companion
- Learning to meet our fears head on, as its often fear and not opportunity or capability holding us back
- The Glass Cliff: Are women being set up to fail?

Felicity Zadro, *Founder, Zadro Agency*

Lisi Schappi, *Head of Design, Deputy*

10:40 Networking & refreshment break

11:10 **PANEL DISCUSSION** | **The boardroom war -Why we need gender & cultural diversity in the next generation of directors**

- The culture shift – The benefits of diversity on the C-Suite
- Does diversity impact performance?
- Why are we seeing gender diversity being blamed for poor performance?
- Are women being held to different standards than Male peers?

Launa Inman, *Non-Executive Director,*

Super Retail Group and Precinct Properties NZ

Sue Cato, *Partner, Cato and Clegg Partners Pty Ltd*

Kylie Hammond, *Founder & CEO, Director Institute*

11:50 **PANEL DISCUSSION** | **The changing role of business leaders and media in encouraging, embracing and supporting diversity**

- Gender blindness, diversity and inclusion
- It should be all about the right person for the role

Steven Asnicar, *Chief Executive Officer, Diversity Australia*

12:20 **Managing & understanding women**

- How to talk to women & where are people get it wrong?
- Embracing differences in approach to life
- Building confidence to go for the new job
- Its evolutionary -It's time for women to stop shooting other women down

12:50 Networking Lunch

1:50 **Leaving a leadership legacy: How will you use your role to empower other women**

- Diversity & inclusion - arresting the fallout
- How to get more women into senior roles
- Rethinking the way we work
- Future of work - more agile and flexible workforces
- Workforce health - designing healthier workplaces for better sustainability and retention
- Self-care to leave the best legacy

Victoria Stuart, *Co-Founder, Beam Australia*

Stephanie Reuss, *Co-Founder, Beam Australia*

2:30 **Including men in the conversation**

- Gender equality - Parental leave
- Driving change and reform

3:00 Networking & refreshment break

3:30 **PANEL DISCUSSION** | **Moving “beyond diversity” and recognising the value of building balanced teams where all members feel a sense of belonging**

- Moving towards a workforce defined by more than gender and race
- Balancing perspectives across teams
- Highest performing teams included people with diverse perspectives and ways of problem solving
- “diversity fatigue” all talk, no action
- Offices to reflect the communities in which they operated

Grazia Pecoraro, *Senior Associate, Diversity Partners*

4:00 **What's next? What should the future look like and when will we get there?**

4:30 Close of Conference

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

By partnering with us on this flagship, cross-industry event, you will have the unique opportunity to brand and position your company with event's key themes of gender equality, diversity, inclusion, empowerment, and life balance. Align your corporate strategies with the industry, business and thought leaders currently paving the way forward.

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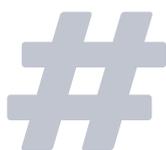
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Register Early & Save	Early Bird Rate				Standard Rate		
	Book & pay by 11 February 2019				Book & pay from 12 February 2019		
Conference Package	PRICE	GST	TOTAL	SAVE	PRICE	GST	TOTAL
Two day conference	\$2,695	\$269.50	\$2,964.50	\$300	\$2,995	\$299.50	\$3,294.50

VENUE DETAILS

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